

PRICE BREAKDOWN

Uniform Item – Pricing includes logos **Lands' End Retail**

Jumper – Little Girls Solid Jumper (Ponte)	\$32.00
Aline Skirt – Girls Solid Skirt	\$35.00
Polo – Youth Short Sleeve w/logo \$23.50	
Polo – Adult Short Sleeve w/logo	\$30.50
Fine Gauge Vneck Sweater – Boys w/logo	\$35.50
Cardigan Sweatshirt – Girls w/logo	\$35.50
Fleece Jacket – Youth Full Zip w/logo	\$40.50
Pants – Boys Flat Front Chino Pants	\$30.00
Pants – Mens Flat Front Chino Pants w/logo	\$43.00



Listed is an example of what a new parent might purchase for their child before school starts:

- 3 Short Sleeve Polo Shirts = \$61.50 *Buy 3 or more kids polo's, save \$3 each (or \$5 each for adult)
 - 2 Long Sleeve Polo Shirts = \$49.00
 - 1 Vneck Sweatshirt = \$35.50
 - 1 Zip Fleece Jacket = \$40.50
 - 2 Chino Pants = \$60.00
- Total Retail Cost = \$246.50**

Here is what the cost would be with some of our more popular promotions that we offer during the back-to-school shopping season and throughout the year (we can email these promotions directly to your families!):

<u>Lands' End (Plus Free Shipping)</u>	Promo Price - SCRIP – 16% = Final Cost			(Final Savings off Retail)
Free Logo Promotion	\$208.00	-\$33.28	\$174.72	(\$71.78)
Friends & Family Promotion - 30% Off	\$172.55	-\$27.61	\$144.94	(\$101.56)

