

High Point Academy
Rock of Ages Gala ~ April 28, 2018
Sponsorship, Underwriting & Advertising Opportunities

SPONSORSHIP OPPORTUNITIES

Totally Tubular - \$3,500 (\$2,000 is tax-deductible)

VIP Seating for a table of eight (8)
One guest room for two (2) guests, with overnight parking
Special selection of wine with dinner (4 bottles)
Premium full-page ad in Gala program with prominent placement
Listing on invitation (payment and artwork must be received by February 15, 2018)
Listing in event releases and logo/name placement in Pasadena Outlook ad (deadlines apply)
Logo/name on event website with link to sponsor website (if applicable)
Full-card recognition on electronic signage
Includes underwriting for six (6) faculty members to attend Gala

Bodacious - \$2,500 (\$1,500 is tax-deductible)

VIP Seating for four (4) guests
One guest room for two (2) guests, with overnight parking
Half-page ad in Gala program
Listing on invitation (payment and artwork must be received by February 15, 2018)
Listing in event releases and logo/name placement in Pasadena Outlook ad (deadlines apply)
Logo/name on event website with link to sponsor website (if applicable)
Half-card recognition on electronic signage
Includes underwriting for four (4) faculty members to attend Gala

Righteous - \$1,500 (\$800 is tax-deductible)

VIP Seating for two (2) guests
One guest room for two (2) guests, with overnight parking
Quarter-page ad in program
Listing on invitation (payment and artwork must be received by February 15, 2018)
Listing in event releases and logo/name placement in Pasadena Outlook ad (deadlines apply)
Logo/name on event website with link to sponsor website (if applicable)
Quarter-card recognition on electronic signage
Includes underwriting for two (2) faculty members to attend Gala

Radical - \$750 (\$400 is tax-deductible)

VIP Seating for two (2) guests
Quarter-page ad in program
Listing on invitation (payment and artwork must be received by February 15, 2018)
Listing in event releases and logo/name placement in Pasadena Outlook ad (deadlines apply)
Logo/name on event website
Quarter-card recognition on electronic signage
Acknowledgment in the Gala Program
Includes underwriting for one (1) faculty members to attend Gala

UNDERWRITING OPPORTUNITIES

Underwriting is welcome in any amount and is 100% tax-deductible. Underwriting Options:

Reception - \$2,500
Bar - \$1,500
Band - \$750

Invitations & Event Program - \$500
Faculty/Staff Attendance - \$125
General Support - Any amount welcome

ADVERTISING OPPORTUNITIES

Advertising in the Event Program is 100% tax-deductible. **Deadline for program advertising, including artwork submission, is April 10, 2018.**

Inside Front or Back Cover - \$500
Quarter Page - \$100

Full Page - \$300
Business Card or Family Listing - \$50
Half Page - \$150

High Point Academy
Rock of Ages Gala ~ April 28, 2018
Sponsorship, Underwriting & Advertising
Please see attached listing for full description of
sponsorship and underwriting benefits



Sponsorships*

- Totally Tubular - \$3,500
- Bodacious - \$2,500
- Righteous - \$1,500
- Radical - \$750

Underwriting*

- Reception - \$2,500
- Bar - \$1,500
- Band - \$750
- Invitations & Event Program - \$500
- Faculty/Staff Attendance - \$125
- General Support - Any amount

Advertising in Event Program**

- Inside Front or Back Cover - \$500
- Full Page - \$300
- Half Page - \$150
- Quarter Page - \$100
- Business Card Listing - \$50

Sponsor/Donor Information

Contact Name: _____
Company Name (if applicable): _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone Number: _____
Company Website (if applicable): _____

Payment Information

- Enclosed is my check payable to High Point Academy in the amount of \$ _____
 - Please charge my credit card in the amount of \$ _____
 - Visa MasterCard American Express
- Name (as it appears on card): _____
Card Number: _____
Exp. Date: _____ CCV: _____ Signature: _____

Please return completed form and payment to:

High Point Academy, Development Office
1720 Kinneloa Canyon Road, Pasadena, CA 91107 or Fax to: 626-798-8751

Form and payment can also be submitted online at www.highpointacademy.org

For additional information, please contact Christina Pasten at 626-798-8989 or cpasten@highpointacademy.org

Thank you for your generous support of High Point Academy!

*To be included on the invitation, payment must be received by February 15, 2018

**To be recognized in the Event Program, payment and artwork must be received by April 10, 2018
Please send artwork in the form of a PDF or JPEG file to cpasten@highpointacademy.org

*High Point Academy is a K-8 independent school serving the greater San Gabriel Valley,
and is a certified 501(c)3 non-profit organization. Tax ID #23-7253533*